



MAGIC SBL7

8 mil backlit film (*matte*)

PRINTER COMPATIBILITY



DESCRIPTION

SBL7 is our AWARD WINNING universal polyester backlit film with a matte surface. It is ideal for backlit signage applications and provides maximum transmitted and reflected ink density, ensuring vivid color and high image resolution. SBL7 can be used in indoor and outdoor light-box graphics and kiosks. It does not require lamination.

PHYSICAL CHARACTERISTICS

Thickness	8 mil
Opacity	67%
Whiteness	95
Finish	Matte
Fire Certificate	B1 (Germany)

**All values are targets*

FEATURES AND BENEFITS

- Premium PET base film
- Award-winning Magic "UNIVERSAL" coating
- Excellent color gamut and black density
- Low glare matte finish
- Water-resistant
- Fade-resistant
- Bright white
- Compatible with most PSA and thermal over-laminates

COMMON APPLICATIONS

- Backlit displays
- Menu signs
- General signage
- Retail advertising
- Trade show and installation graphics

PROCESSING TIPS

- Preferred side out

FINISHING & PRINTING

- Visit www.magicinkjet.com for media profiles

SHELF LIFE

2 years from ship date

STORAGE CONDITIONS

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

OPTIMAL PRINTING ENVIRONMENT

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%