



# MAGIC TORINO17M

17 mil poly/cotton canvas  
(matte)

## PRINTER COMPATIBILITY



## DESCRIPTION

Magic TORINO17M is a 17 mil, polyester/cotton blend artist stretch canvas featuring a subtle textured surface and matte finish. Ideal for photo/portrait prints, fine art reproductions, museum art, maps, and banners.

## PHYSICAL CHARACTERISTICS

Thickness 17 mil  
Basis Weight 340 g/m<sup>2</sup>  
Whiteness 107  
Finish Neutral  
Optical brighteners Minimal

*\*All values are targets*

## FEATURES AND BENEFITS

- Proprietary 1:1 structured based canvas
- Award-winning Magic coating
- Excellent color gamut and black density
- Tear-resistant
- Water-resistant
- Scratch-resistant
- Fade-resistant
- Excellent flexibility for stretching
- Compatible with common liquid over-laminates
- Compatible with production stretching equipment
- No edge cracking when folded
- pH neutral / acid free
- Minimal OBA's

## COMMON APPLICATIONS

- Photo reproduction (stretched)
- Photo reproduction (framed)
- Art reproduction (stretched)
- Art reproduction (framed)
- Wall décor

## PROCESSING TIPS

- Preferred side out

## FINISHING & PRINTING

- Visit [www.magicinkjet.com](http://www.magicinkjet.com)
- Media profiles
- "Tips & Tricks" - Canvas Stretching

## SHELF LIFE

2 years from ship date

## STORAGE CONDITIONS

Temperature 50-85° F (10-30° C)  
Relative Humidity 30-65%

## OPTIMAL PRINTING ENVIRONMENT

Temperature 50-85° F (10-30° C)  
Relative Humidity 30-65%