



# MAGIC STICK2

6 mil polypropylene film with low tack psa (*matte*)

**PRINTER COMPATIBILITY**



**DESCRIPTION**

Magic STICK2 is a polypropylene film with low tack, pressure sensitive adhesive that is conveniently repositionable, removable and may be reapplied to some surfaces. STICK2’s coating is universal and it can be used for indoor or outdoor applications making it both economical and practical. This product can be used for posters, retail displays, window displays and short term residential graphics.

**PHYSICAL CHARACTERISTICS**

Total Thickness	6 mil (10 mil total)
Adhesive Type	Low Tack
Liner Type	Paper
Opacity	97%
Finish	Matte
Brightness	98
Whiteness	110
Optical brighteners	Yes

*\*All values are targets*

**FEATURES AND BENEFITS**

- Premium PP base film
- Award winning Magic® “UNIVERSAL” coating
- Excellent color gamut and black density
- Low glare matte finish
- Repositionable adhesive
- Easy to release liner
- Tear resistant
- Water resistant
- Scratch resistant
- Fade resistant
- Bright white
- Lay flat

- No edge cracking when folded
- Compatible with most PSA and thermal overlaminates

**COMMON APPLICATIONS**

- Wall graphics
- General posters
- General signage
- Retail advertising
- Tradeshow and installation graphics

**PROCESSING TIPS**

- Preferred side out

**FINISHING & PRINTING**

- Works best with latex paint containing no wax or silicone
- Apply to clean dry surface above 50°F
- Visit [www.magicinkjet.com](http://www.magicinkjet.com) for media profiles

**SHELF LIFE**

2 years from ship date

**STORAGE CONDITIONS**

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

**OPTIMAL PRINTING ENVIRONMENT**

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

