



MAGIC SLEEK

6.5 mil prepasted wallcovering (*luster*)

PRINTER COMPATIBILITY



DESCRIPTION

Magic SLEEK is a 6.5 mil high performance prepasted wallcovering reinforced with polymer for strength and durability. SLEEK has a bright white, ultra-smooth, matte printable surface allowing for pristine imaging. SLEEK is a fiber-based, 10% PCW substrate, making it a perfect alternative to vinyl. SLEEK is ideal for murals, wallcoverings, POP displays and decals.

PHYSICAL CHARACTERISTICS

| | |
|--------------|----------------------|
| Thickness | 6.5 mil |
| Basis Weight | 165 g/m ² |
| Opacity | 96% |
| Gloss (60) | 4.5 |
| Whiteness | 80 |
| Brightness | 86 |
| Fire Rating | ASTM E84 Class A |

**All values are targets*

FEATURES AND BENEFITS

- Prepasted wallpaper
- Exclusive Magic® coating
- PVC free
- Washable/scrubbable surface
- ASTM-E84 (smoke generation and flame spread)
- Durable finish
- Excellent print performance
- Excellent ink adhesion
- Excellent black density and color pop
- Easy to install
- Tear resistant
- Water resistant
- Scratch resistant
- Fade resistant
- 10% post consumer waste

COMMON APPLICATIONS

- Wallcovering
- Wall murals
- Wall décor
- Maps
- Décor art reproductions

PROCESSING TIPS

- Preferred side out

FINISHING & PRINTING

- Set printer for highest print quality
- Liquid laminates are recommended for wallcovering
- Visit www.magicinkjet.com
- Media profiles
- "Tips & Tricks" - Wallcovering Installation

SHELF LIFE

2 years from ship date

STORAGE CONDITIONS

| | |
|-------------------|---------------------|
| Temperature | 50-85° F (10-30° C) |
| Relative Humidity | 30-65% |

OPTIMAL PRINTING ENVIRONMENT

| | |
|-------------------|---------------------|
| Temperature | 50-85° F (10-30° C) |
| Relative Humidity | 30-65% |

