PRODUCT DATA SHEET

Rev 4 - Updated 2/20



MAGIC SIENA250L

10 mil photo paper (luster)

PRINTER COMPATIBILITY







DESCRIPTION

Magic SIENA250 is a 10 mil instant dry, bright white, photo papers (available in luster and gloss). SIENA250 features a premium resin coated base paper, a smooth and consistent proprietary coating layer to provide excellent ink adhesion, print quality, line acuity and image clarity without sacrificing print speed or color accuracy.

PHYSICAL CHARACTERISTICS

Thickness 10 mil
Basis Weight 255 g/m²
Opacity 95%
Whiteness 130
Gloss (60°) 17
Optical brighteners Yes
*All values are targets

FEATURES AND BENEFITS

- Premium resin coated base paper
- Instant dry
- Vibrant colors
- Rich blacks
- Fade resistant
- Bright white
- Smooth luster/satin finish
- Compatible with most PSA and thermal overlaminates

COMMON APPLICATIONS

- Premium photo reproduction
- Premium art reproduction
- Photo books
- Gallery reproductions
- Limited edition

PROCESSING TIPS

- Preferred side out

FINISHING & PRINTING

- Printer should be set for highest print quality
- Media selection should be "photo paper" or profile
- Visit www.magicinkjet.com for media profiles

SHELF LIFE

2 years from ship date

STORAGE CONDITIONS

Temperature 50-85° F (10-30° C)

Relative Humidity 30-65%

OPTIMAL PRINTING ENVIRONMENT

Temperature 50-85° F (10-30° C)

Relative Humidity 30-65%

