



MAGIC SIENA200LPSA

8 mil photo paper with permanent psa (*luster*)

PRINTER COMPATIBILITY



DESCRIPTION

Magic SIENA200PSA is an 8 mil instant dry, bright white, photo papers with a permanent pressure sensitive adhesive (available in luster and gloss). SIENA200 features a premium resin coated base paper, a smooth and consistent proprietary coating layer to provide excellent ink adhesion, print quality, line acuity and image clarity without sacrificing print speed or color accuracy.

PHYSICAL CHARACTERISTICS

Thickness	8 mil (9 mil total)
Liner Type	PET
Adhesive Type	Permanent
Base Weight	200 g/m ²
Whiteness	106
Gloss (60°)	17%
Optical brighteners	Yes

**All values are targets*

FEATURES AND BENEFITS

- Premium resin coated base paper
- Permanent adhesive
- Easy to release liner
- Instant dry
- Vibrant colors
- Rich blacks
- Fade resistant
- Bright white
- Smooth luster/satin finish
- Compatible with most PSA and thermal overlaminates

COMMON APPLICATIONS

- General posters
- General signage
- Retail advertising
- Photo reproduction
- Art reproduction

PROCESSING TIPS

- Preferred side out

FINISHING & PRINTING

- Designed for smooth, flat indoor surfaces
- Ensure application surface is clean before applying
- Printer should be set for highest print quality
- Media selection should be “photo paper” or profile
- Visit www.magicinkjet.com for media profiles

SHELF LIFE

2 years from ship date

STORAGE CONDITIONS

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

OPTIMAL PRINTING ENVIRONMENT

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%