PRODUCT DATA SHEET

Rev 4 - Updated 2/20



MAGIC SIENA200G

8 mil photo paper (gloss)

PRINTER COMPATIBILITY









DESCRIPTION

Magic SIENA200 is an 8 mil instant dry, bright white, photo papers (available in Luster and Gloss). SIENA200 features a premium resin coated base paper, a smooth and consistent proprietary coating layer to provide excellent ink adhesion, print quality, line acuity and image clarity without sacrificing print speed or color accuracy.

PHYSICAL CHARACTERISTICS

Thickness 8 mil
Basis Weight 200 g/m²
Opacity 95%
Whiteness 115
Gloss (60°) 38
Optical brighteners Yes
*All values are targets

FEATURES AND BENEFITS

- Premium resin coated base paper
- Instant dry
- Vibrant colors
- Rich blacks
- Fade resistant
- Bright white
- Smooth gloss finish
- Compatible with most PSA and thermal overlaminates

COMMON APPLICATIONS

- Photo reproduction
- Art reproduction
- General posters
- General signage
- Retail advertising

PROCESSING TIPS

- Preferred side out

FINISHING & PRINTING

- Printer should be set for highest print quality
- Media selection should be "photo paper" or profile
- Visit www.magicinkjet.com for media profiles

SHELF LIFE

2 years from ship date

STORAGE CONDITIONS

Temperature 50-85° F (10-30° C)

Relative Humidity 30-65%

OPTIMAL PRINTING ENVIRONMENT

Temperature 50-85° F (10-30° C)

Relative Humidity 30-65%



