



# MAGIC PPM7

9 mil polypropylene banner  
(matte)

**PRINTER COMPATIBILITY**



**DESCRIPTION**

Magic PPM7 is a durable banner that resists water and UV damage. This product produces impressive high quality images on its smooth matte finish which minimizes glare from indoor lighting. It is ideal for indoor and short term outdoor applications such as promotional banners, tradeshow graphics and POP displays.

**PHYSICAL CHARACTERISTICS**

Thickness	9 mil
Basis Weight	165 g/m <sup>2</sup>
Opacity	97%
Whiteness	102
Finish	Matte
Flame Rating	ASTM E84, Class B

*\*All values are targets*

**FEATURES AND BENEFITS**

- Premium PP base film
- Award winning Magic “UNIVERSAL” coating
- Excellent color gamut and black density
- Low glare matte finish
- Tear resistant
- Water resistant
- Scratch resistant
- Fade resistant
- Bright white
- Lay flat
- No edge cracking when folded
- Compatible with most PSA and thermal overlaminates

**COMMON APPLICATIONS**

- Rollup banners
- Hanging banners
- General posters
- General signage
- Retail advertising

**PROCESSING TIPS**

- Preferred side out

**FINISHING & PRINTING**

- Pigment ink required for water resistance
- Recommended heat settings:
  - preheat 42°C
  - post heat 37°C
- Visit [www.magicinkjet.com](http://www.magicinkjet.com) for media profiles

**SHELF LIFE**

2 years from ship date

**STORAGE CONDITIONS**

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

**OPTIMAL PRINTING ENVIRONMENT**

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

