PRODUCT DATA SHEET

Rev 4 - Updated 2/20



MAGIC OMNI

8 mil poster paper (satin)

PRINTER COMPATIBILITY











DESCRIPTION

Magic OMNI is an 8 mil, indoor satin poster paper with excellent print performance on dye, pigment, latex and UV cure printers. OMNI is a low cost alternative to high priced poster papers.

PHYSICAL CHARACTERISTICS

Thickness 8 mil
Basis Weight 220 g/m²
Gloss (60°) 25%
Brightness 88
Whiteness 94
Optical brighteners Yes
*All values are targets

FEATURES AND BENEFITS

- Premium satin poster paper
- New generation Magic® cross platform coating
- Fast Dry
- Vibrant colors
- Fade resistant
- Bright white
- Low glare satin finish
- Compatible with most PSA and thermal overlaminates

COMMON APPLICATIONS

- General Posters
- General Signage
- Retail Advertising
- Photo Reproduction
- Wall Murals

PROCESSING TIPS

- Preferred side out

FINISHING & PRINTING

- Visit www.magicinkjet.com for media profiles

SHELF LIFE

2 years from ship date

STORAGE CONDITIONS

Temperature 50-85° F (10-30° C)

Relative Humidity 30-65%

OPTIMAL PRINTING ENVIRONMENT

Temperature 50-85° F (10-30° C)

Relative Humidity 30-65%

