PRODUCT DATA SHEET Rev 4 - Updated 2/20



# **MAGIC GFPOSTER55** 5 mil poster paper (*satin*)

# PRINTER COMPATIBILITY



#### DESCRIPTION

Magic GFPOSTER5S is a 5 mil economy poster paper with a low glare satin finish. The award winning Magic satin coating produces vibrant colors for long lasting, fade resistant prints.

#### PHYSICAL CHARACTERISTICS

Thickness5 milBasis Weight150 g/m²Gloss (60°)8Brightness86Whiteness97pHAcid FreeOptical BrightenersYes\*All values are targets

#### FEATURES AND BENEFITS

- Economic "thin" poster paper
- Award winning Magic<sup>®</sup> satin coating
- Fast Dry
- Vibrant colors
- Fade resistant
- Bright white
- Low glare satin finish
- Compatible with most PSA and thermal overlaminates

#### **COMMON APPLICATIONS**

- General posters
- General signage
- Retail advertising
- Photo reproduction
- Wall murals

## **PROCESSING TIPS**

- Preferred side out

## **FINISHING & PRINTING**

- Visit www.magicinkjet.com for media profiles

SHELF LIFE

2 years from ship date

#### **STORAGE CONDITIONS**

 Temperature
 50-85° F (10-30° C)

 Relative Humidity
 30-65%

#### **OPTIMAL PRINTING ENVIRONMENT**

Temperature50-85° F (10-30° C)Relative Humidity30-65%

