# **PRODUCT DATA SHEET**

Rev 4 - Updated 2/20



# **MAGIC GFPHOTO**

7 mil photorealistic paper (gloss)

# PRINTER COMPATIBILITY









### **DESCRIPTION**

Magic GFPHOTO is a 7 mil, photorealistic paper with a glossy finish ideal for high resolution graphics, posters and displays such as photos/portraits, maps and fine art reproductions.

# PHYSICAL CHARACTERISTICS

Thickness 7 mil
Basis Weight 185 g/m²
Opacity 97%
Whiteness 100
Brightness 90
Gloss (60°) 50
Optical brighteners Yes
\*All values are targets

# **FEATURES AND BENEFITS**

- Premium resin coated base paper
- Award winning Magic gloss coating
- Instant dry
- Vibrant colors
- Fade resistant
- Bright white
- Smooth gloss finish
- Compatible with most overlaminates

# **COMMON APPLICATIONS**

- Art reproduction
- Photo reproduction
- Wall décor
- Wall murals
- General posters
- General signage
- Retail advertising

### **PROCESSING TIPS**

- Preferred side out

### **FINISHING & PRINTING**

- Suggested heater settings for solvent / eco solvent:
- pre-heat 50°C
- print/post heat 45°C
- Visit www.magicinkjet.com for media profiles

### **SHELF LIFE**

2 years from ship date

# STORAGE CONDITIONS

Temperature 50-85° F (10-30° C)

Relative Humidity 30-65%

### **OPTIMAL PRINTING ENVIRONMENT**

Temperature 50-85° F (10-30° C)

Relative Humidity 30-65%



