



# MAGIC GFCVP

17 mil poly/cotton canvas  
(*pearl*)

**PRINTER COMPATIBILITY**



**DESCRIPTION**

Magic GFCVP is a 17 mil stretch canvas composed of a polyester cotton blend and a superior pearl finish. The award winning Magic pearl coating produces exceptional color gamut and resolution. GFCVP is designed for a wide variety of high volume production and stretching applications.

**PHYSICAL CHARACTERISTICS**

Thickness	17 mil
Basis Weight	405 g/m <sup>2</sup>
Gloss (60°)	20%
Finish	Pearl
Brightness	78
Whiteness	83
pH	Acidic
Optical Brightners	Yes

*\*All values are targets*

**FEATURES AND BENEFITS**

- 17 mil Poly / Cotton base canvas
- 2:1 Weave Structure
- Award winning Magic® pearl coating
- Excellent color gamut and black density
- Tear resistant
- Water resistant
- Scratch resistant
- Fade resistant
- Excellent flexibility for stretching
- Compatible with common liquid overlaminates
- Compatible with production stretching equipment
- No edge cracking when folded
- Bright white

**COMMON APPLICATIONS**

- Photo reproduction (stretched)
- Photo reproduction (framed)
- Art reproduction (stretched)
- Art reproduction (framed)
- Wall décor

**PROCESSING TIPS**

- Preferred side out

**FINISHING & PRINTING**

- Visit [www.magicinkjet.com](http://www.magicinkjet.com) for media profiles

**SHELF LIFE**

2 years from ship date

**STORAGE CONDITIONS**

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

**OPTIMAL PRINTING ENVIRONMENT**

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

