PRODUCT DATA SHEET

Rev 4 - Updated 2/20



MAGIC GFCVG 15 mil poly/cotton canvas (gloss)

PRINTER COMPATIBILITY









DESCRIPTION

Magic GFCVG is a 15 mil stretch canvas composed of a polyester cotton blend and a superior gloss finish. The award winning Magic gloss coating produces exceptional color gamut and resolution. GFCVG is designed for a wide variety of high volume production and stretching applications.

PHYSICAL CHARACTERISTICS

Thickness 15 mil
Basis Weight 400 g/m²
Gloss (60°) 10%
Brightness 96
Whiteness 118
pH Acidic
Optical brighteners Yes
*All values are targets

FEATURES AND BENEFITS

- 15 mil Poly / Cotton base canvas
- 2:1 Weave Structure
- Award winning Magic® gloss coating
- Excellent color gamut and black density
- Tear resistant
- Water resistant
- Scratch resistant
- Fade resistant
- Excellent flexibility for stretching
- Compatible with common liquid overlaminates
- Compatible with production stretching equipment
- No edge cracking when folded
- Bright white

COMMON APPLICATIONS

- Photo reproduction (stretched)
- Photo reproduction (framed)
- Art reproduction (stretched)
- Art reproduction (framed)
- Wall décor

PROCESSING TIPS

- Preferred side out

FINISHING & PRINTING

- Visit www.magicinkjet.com for media profiles

SHELF LIFE

2 years from ship date

STORAGE CONDITIONS

Temperature 50-85° F (10-30° C)

Relative Humidity 30-65%

OPTIMAL PRINTING ENVIRONMENT

Temperature 50-85° F (10-30° C)

Relative Humidity 30-65%

