PRODUCT DATA SHEET

Rev 3 - Updated 8/18



MAGIC DMVB15

15.5 mil premium scrim vinyl banner (*matte*)

PRINTER COMPATIBILITY



DESCRIPTION

Magic DMVB15 is a 15.5 mil premium inkjet coated scrim banner with an opaque, tear-resistant, polyester scrim sandwiched between two PVC layers. DMVB15 is still the standard for long lasting, durable indoor / outdoor banners produced with inkjet printers. DMVB15 has superior water, scratch and UV resistance and can be installed with grommets, pole pockets, wind slits and other common banner installation techniques.

PHYSICAL CHARACTERISTICS

Thickness 15.5 mil

Basis Weight $520 \text{ g/m}^2 / 15 \text{ oz/yd}^2$

Opacity 100% Whiteness 108 *All values are targets

FEATURES AND BENEFITS

- Durable, tear resistant
- Extremely smooth surface
- Superior draping properties, ideal for hanging signs
- Resists water and UV damage
- Can be grommeted

COMMON APPLICATIONS

- Fence banners (grommet)
- Hanging banners (pole pocket)
- Rollup banners
- Pole banners (street signs)
- Short term signs

PROCESSING TIPS

- Preferred side out

FINISHING & PRINTING

- Grommets should be placed through two layers
- Visit www.magicinkjet.com for media profiles

SHELF LIFE

2 years from ship date

STORAGE CONDITIONS

Temperature 50-85° F (10-30° C)

Relative Humidity 30-65%

OPTIMAL PRINTING ENVIRONMENT

Temperature 50-85° F (10-30° C)

Relative Humidity 30-65%

