



PRESS RELEASE

MAGIC INTRODUCES NEW SCRIM BANNERS - DMVB2 & DMVB2BLOCK!

TAMPA, FL, USA, 05/04/2017 – Due to a loss of base supply, Magic DMVB14 and DMVB15 scrim banner products are being discontinued. As a direct replacement, we are announcing two new scrim banners, Magic DMVB2 and Magic DMVB2BLOCK. We understand that these changes may be disappointing since these products have been a part of the Magic portfolio for so long. Dietzgen is committed to delivering the right product for today's market requirements and providing the necessary support to make this transition as smooth as possible. Both new scrim banners use the same coating technology as the original Magic DMVB14 and Magic DMVB15. This will allow users to keep the same profile and printer settings with these new products.

Magic DMVB2 is a 14 mil smooth, bright white, aqueous inkjet coated scrim banner. Magic DMVB2 uses the same coating technology as the original Magic DMVB14.

ITEM NUMBERS	SIZES
DMVB22450	24X50
DMVB23650	36X50
DMVB24250	42X50
DMVB26050	60X50
DMVB23675	36X75 (available 9/1)

Please note the 50' rolls will be on a 2" core for the initial inventory.

Magic DMVB2BLOCK is a 15 mil smooth, bright white, aqueous inkjet coated scrim banner with blackout. Magic DMVB2BLOCK uses the same coating technology as the original Magic DMVB15.

ITEM NUMBERS	SIZES
DMVB2BLOCK2450	24X50
DMVB2BLOCK3650	36X50
DMVB2BLOCK4250	42X50
DMVB2BLOCK6050	60X50
DMVB2BLOCK3675	36X75 (available 9/1)

Please note the 50' rolls will be on a 2" core for the initial inventory.

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Total: 431 words

PRESS CONTACT

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About Dietzgen Corporation

Dietzgen Corporation provides converting and distribution services for digital print media including papers, films and textiles to the US market. Founded in 1989, today's Dietzgen is a privately held corporation with six (6) dedicated facilities, completing a nation-wide manufacturing and distribution network allowing quick and efficient service. The Dietzgen brand has been proudly serving our customers for more than one hundred years.

About Magic®

The award winning Magic portfolio includes Magic, Museo and JetSet brand products. These impressive inkjet offerings include universally compatible products as well as best in class solutions optimized for each segment of the wide format print market. Magic products include canvas, photo paper, poster paper, matte paper, banner, vinyl, photo realistic paper, display film, backlit film, clear and matte film, pressure sensitive, textile, wall decor, fine art paper and eco-friendly alternatives.

Museo® Fine Art Media

Museo is the preeminent brand name of digital fine art and photography papers. The Museo product line features a range of offerings for digital fine art output available in both sheet and roll format.

www.dietzgen.com

www.magicinkjet.com

www.museofineart.com