



Exopack[®]
Advanced Coatings

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PRESS RELEASE

Exopack[®] Advanced Coatings Introduces Magic[®] PEBBLE[™] & WEAVE[™] Wallcoverings

MATTHEWS, NC, USA – March 3, 2014 – [Exopack[®] Advanced Coatings](http://www.exopack.com), a member of Exopack Holdings SA, and a global and highly respected leader in the development, manufacture and distribution of precision coated papers, films and specialty substrates for imaging, electronic, medical, optical and security technologies, introduced two new wallcovering products today, Magic[®] [PEBBLE](#) and [WEAVE](#).

[PEBBLE](#) is a 21.3 mil paperbacked textured vinyl wallcovering suitable for solvent, eco solvent, latex and UV-curable inks. Its bold stucco like surface adds depth to designs and wall graphics while hiding surface imperfections. [WEAVE](#) is a 14.5 mil paperbacked textured vinyl wallcovering suitable for solvent, eco solvent, latex and UV-curable inks. Its traditional woven appearance creates a beautiful canvas finish while hiding surface imperfections.

“We are excited to add two exceptional wallcoverings to our extensive portfolio of digital imaging products. [PEBBLE](#) and [WEAVE](#) feature unique surfaces making them ideal for murals, wallcoverings, POP displays and decals.” said Jennifer Chagnon, Director, Digital Imaging at Exopack Advanced Coatings.

Magic[®] [PEBBLE](#) and [WEAVE](#) wallcoverings are available immediately in the following sizes:

Product	Part	Size	Price
PEBBLE	72194	24" x 15 FT	\$12.92
PEBBLE	72192	54" x 150 FT	\$290.77
WEAVE	72193	24" x 15 FT	\$12.92
WEAVE	72191	54" x 150 FT	\$290.77

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About Exopack[®] Advanced Coatings

Exopack[®] Advanced Coatings is a global leader in the development manufacture and distribution of precision coated papers, films and specialty substrates for imaging, electronics, medical, optical and security technologies. Also offering unique specialty films and coating services including toll coating and converting. With two certified ISO manufacturing facilities in Europe and the USA, both having multiple coating lines, cleanrooms and laboratories and an ISO-certified converting and distribution centre in

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China. Our products go to market under several well known brands: inspire®; reflex™; strat-fx™, technilith® and z-flo®. For more information, please visit www.exopackadvancedcoatings.com.

About Exopack® Holdings SA

Exopack® Holdings SA is the combination of Sun Capital Partners, Inc owned companies Exopack, Britton Group, Kobusch, PACCOR and Paragon Print & Packaging. With aggregate revenues of more than US\$2.5B. Exopack Holdings SA manages 63 plants across North America, Europe, the Middle East and China and is the sixth largest flexible/rigid packaging company in the world. For more information, please visit www.exopack.com.

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