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## PRESS RELEASE

### Magic® Introduces ECOSATIN PSA

**WEST SPRINGFIELD, MA, USA – July 22, 2014** – Coveris™ Advanced Coatings Digital Imaging division, a global market leader in the development and fulfillment of high performance digital imaging substrates, announced the introduction of Magic® [ECOSATIN PSA](#) today. [ECOSATIN PSA](#) is a satin paper with a pressure sensitive adhesive. [ECOSATIN PSA](#) offers an economical solution by eliminating the step of applying a mounting film. [ECOSATIN PSA](#) is one-side printable and is designed to offer exceptional print performance with Solvent, Eco-Solvent and UV Cure printing systems.

Magic® [ECOSATIN PSA](#) is available immediately in the following sizes:

Part	Size	List Price
72296	50" x 15'	\$27.36
72300	50" x 100'	\$151.29

"We are committed to continuously expanding our product offerings to meet the needs of the digital imaging market. ECOSATIN PSA is a innovative product that reduces production time by eliminating the step of applying a mounting adhesive. Just print, peel and stick" said Jennifer Chagnon, Director of Digital Imaging at Coveris Advanced Coatings. "We are very excited to add this product to our extensive product portfolio of wide format media."

Click [ECOSATIN PSA](#) to learn more.

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#### **About Coveris™ Advanced Coatings, Digital Imaging Division**

*Coveris™ Advanced Coatings, Digital Imaging Division has a strong reputation for delivering innovative products for the wide format printing market, including the award-winning Magic® portfolio of digital imaging media and inks and Museo® brand digital fine art and photo media. Magic® media addresses the evolving needs of digital printers with grand and wide format inkjet paper and film. Featuring distinctive coatings, Magic® provides media that is compatible with most water-based, latex, UV cure and solvent/eco-solvent inks. For more information, please visit <http://www.magicinkjet.com>.*

### **About Coveris™ Advanced Coatings**

*Coveris™ Advanced Coatings is a global leader in the development manufacture and distribution of precision coated papers, films and specialty substrates for imaging, electronics, medical, optical and security technologies. Also offering unique specialty films and coating services including toll coating and converting. With two certified ISO manufacturing facilities in Europe and the USA, both having multiple coating lines, cleanrooms and laboratories and an ISO-certified converting and distribution centre in China. For more information, please visit <https://www.coverisadvancedcoatings.com>.*

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