

PRESS RELEASE

MAGIC[®] DIGITAL IMAGING MEDIA EXHIBITED AT SGIA 2015



WEST SPRINGFIELD, MA, USA, 11/17/2015 – CoverisTM Advanced Coatings, Digital Imaging, a global market leader in the development and fulfillment of high performance digital imaging substrates, exhibited at Specialty Graphic Imaging Association (SGIA) Expo 2015 in Atlanta, Georgia November 4th – 6th. SGIA is “a non-profit worldwide Association for the imaging community, exists to provide imaging professionals with the know-how, advice and knowledge they need to succeed. While our members are diverse, they share a common bond: They use imaging technologies to enhance, complete or create products.” *Sgia.org*

Coveris Advanced Coatings, Digital Imaging, is known for its Magic digital inkjet media and inks. The SGIA expo had a great attendance which presented the Magic team with the opportunity to meet with long time business partners and also and acquire prospective contacts. The Magic line of digital

imaging products were showcased at SGIA. The booth featured many interactive product applications allowing visitors to become comfortable with the products and discover how they are applied. Some of Magic's future products were also exhibited giving visitors a sneak peak of potential products before they hit the market.

Lastly, Magic will be hosting a webinar on November 19th at 2:30 pm EST that will review Magic Inks! Magic Inks provide the inkjet community with a cost effective, dependable and high performing alternative to OEM cartridges. They have been thoroughly tested and deliver comparable imaging performance. Click the following link to sign up: <https://attendee.gotowebinar.com/register/3766550074615283970>.

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Follow Magic on Twitter: <https://twitter.com/MagicInkjet>

Watch Magic on YouTube: <https://www.youtube.com/user/MagicInkJet>

Total: 237 words

PRESS CONTACT

Kristina Devine, kristina.devine@coveris.com - T. 413.539.5074

About Coveris™ Advanced Coatings, Digital Imaging Division

Coveris™ Advanced Coatings, Digital Imaging Division has a strong reputation for delivering innovative products for the wide format printing market, including the award winning Magic® portfolio of digital imaging media and inks and Museo® digital fine art and photo media. Magic media addresses the evolving needs of digital printers with grand and wide format inkjet paper and film. Featuring distinctive coatings, Magic provides media that is compatible with most water based, latex, UV cure and solvent/eco solvent inks.

ABOUT COVERIS™

As a leading international manufacturing company, Coveris is dedicated to providing solutions that enhance the safety, quality and convenience of products we use every day. In partnership with the most respected brands in the world, Coveris develops vital products that protect everything from the food we eat, to medical supplies, to the touch screen device in our pockets, contributing to the lives of millions every day.

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