



Verona 210S / 250S / 310S Smooth Fine Art Paper for Digital Art and Photo Reproductions

Magiclée Verona Digital Fine Art Paper is a smooth fine art paper with a traditional matte finish designed for long-term fade resistant reproductions. This natural, white fine art paper is acid-free which results in a high archival quality. Verona fine art paper is a mould-made, cold press, fine art paper specifically designed with a water resistant coating that is free of optical brighteners. Digital giclee with superior color fidelity can be achieved with Verona fine art papers.

Physical Properties

Caliper	325, 393, 480 micron
Basis Weight	210, 250, 310 gsm
Whiteness	90

Application Guidelines

Printer & Ink Compatibility: Verona T paper is compatible with Epson, Mutoh & Roland water-based piezo printers and with Hewlett-Packard DesignJet® 5000 series printers. It is recommended to pretest Verona T on other printer systems for compatibility. The universal coating can be printed with both dye and pigment inks. Pigment inks offer a more stable image from light fade.

Printing: This paper will accept ink coverage up to 400% on the printer systems listed above. Due to the heavy weight of the paper, the feed rate through the printers may not be consistent, causing prints to differ slightly in size from print to print or from the expected size after RIP'ing. It is recommended to turn off the automatic printer cutter option. To optimize print quality, printers should be set for highest print quality. Use photobase or watercolor paper settings. ICC Profile solutions are continually being developed and the web page updated, so periodically consult the web page for profile availability.

Base Consistency: The imaging layers of the paper will be consistent yielding repeatable image performance. This mould-made, acid-free paper offers maximum stability.

Mounting: Museum mounting techniques should be followed, including

Japanese hinges and mylar corners. For fine art care and treatment standards, log onto www.artfacts.org/standards.

Handling: Verona T fine art paper is not scuff-proof and should be treated as fine art and interleaved with acid-free paper or glassine slip sheets.

Framing: Imaged sheets may be framed under glass or other physical surface protection methods. For more information about on framing, log onto --the Professional Framing Association website at www.pffa.com.

Surface Protection: Fine art media is typically mounted behind glass for optimal image permanence. Liquid laminates will provide surface protection. Overlaminating with Magic® DMFTP can be performed; however, DMFTP adds a significant level of gloss to the matte paper and also highlights the texture of the paper. It is recommended to always pretest laminates prior to performing actual application. Image permanence testing with liquid laminates is in progress. It is recommended to follow industry standards when mounting fine art media.

Water Resistance: A high degree of water resistance is present only when pigmented inks are used.

Image Permanence: Internal application testing performed by InteliCoat was performed on Epson 9500 prints using an HPUVTM Actinic Light Exposure unit. These test results provide us with confidence that the VeronaT fine Arts media when imaged with pigmented inks will last more than 100 years before considerable fade occurs without surface protection.

Material Storage: Verona T fine art media has best results when used one year after manufacturing date. The unused media should be stored in its original packaging in the poly bag and stored at 20°C (+/-5°).



For more information contact magiclee@intelicoat.com
or visit our website: www.intelicoat.com

*Most updated data can be obtained on our website.