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**INTELICOAT MAGIC[?] AND SCANVEC AMIABLE LAUNCH
COLOR MANAGEMENT CO-MARKETING PROGRAM**

South Hadley, MA and Philadelphia, PA., November 12, 2002 – InteliCoat Magic[?] digital imaging media manufacturer and Scanvec Amiable imaging software developer today announced a multi-dimensional color management co-marketing program that will make it easier and faster for end-users to achieve the imaging results they desire using Magic brand media with the Scanvec Amiable PhotoPRINT Family and FlexiFAMILY brands of professional graphics manufacturing software solutions.

"InteliCoat Magic is very enthusiastic about working with Scanvec Amiable, a recognized global leader in the manufacture of imaging software," comments Daniel Halkyard, InteliCoat Technologies' digital imaging marketing director. "Together we intend to improve the practice of color management by making it easier for end-users to become familiar with and effectively use new and improved media and software."

Josh Newman, director of marketing at Scanvec Amiable, says, "InteliCoat fits the Scanvec Amiable profile of an ideal strategic partner. The Magic media brand is a leader in the digital imaging category. A key component of our customer-oriented philosophy is to develop and maintain strong alliances with the most popular brands, because it enables us to continue to offer customized software for a wider Spectrum of customers with more specialized needs."

The first phase of the joint program is to build a library of ICC profiles based on Magic brand media and Scanvec Amiable's family of RIP software. A growing list of ICC profiles is slated for creation for the most popular wide format ink jet printers. The profiles will be available for download free of charge at both companies' web sites - www.magicinkjet.com and www.scanvecamiable.com.

Phase two is to feature incentives for end-users who try a range of products offered by both companies. The first promotion will offer free sample rolls of Magic media (ICC profiles available on-line) for those who purchase CASmate to FlexiSIGN-PRO upgrades. Magic media packages will include announcements regarding enhanced and new Scanvec Amiable RIP software solutions.

Phase three will consist of jointly sponsored traveling training sessions. Each regional event will provide design and color management insights for end-users based on their application challenges. "The co-marketing program is built upon the strength and reputation of the two organizations. The ultimate goal is to bring to the digital printing community information regarding effective and efficient means for producing higher quality printing," said Scanvec Amiable's Newman.

The final phase of the current plan is trade show cooperation and promotion. The InteliCoat Magic exhibits at SGIA, ISA and other shows will feature Scanvec Amiable's PhotoPRINT Family to demonstrate how to use it in combination with Magic media to achieve the best results, particularly with new Magic media products. Equally, Scanvec Amiable will print on the latest Magic media using their new and enhanced RIP solutions at future trade shows.

"There is a clear need for more color management training and support in the digital imaging industry," says Patti Williams, consulting partner at IT Strategies, a leading industry analyst firm. "The partnership between InteliCoat and Scanvec Amiable represents a timely and important step toward making color management simpler and more realistic for end-users seeking higher, more consistent quality from their digital printers."

"All phases of the co-marketing program will focus on practical applications," says Halkyard. "Our goal is to work directly with end-users, whether they are from the print-for-pay or in-house segments." Adds

Newman, "We want to demonstrate ways to optimize end-user imaging resources and output through specific combinations of printers, inks, Magic media and Scanvec Amiable RIPs, while at the same time discuss practices to reduce the waste of time and materials."

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The Magic brand consists of an array of digital imaging media products manufactured and marketed globally by InteliCoat Technologies, a world leader in the manufacture of coated paper, film and specialty substrates for imaging and electronic technologies. The company's products include: imaging substrates for graphics, desktop, proofing, design engineering applications and information storage; electronic films for applications in printed wiring boards, flexible circuits, ceramic passive components; high temperature, conductive and shielding tapes; conductive films; and microfilm. InteliCoat operates six manufacturing facilities in the United States and Europe with sales and marketing operations in Australia, the Netherlands, the United Kingdom, North and South America. Worldwide headquarters is in South Hadley, Massachusetts, USA. InteliCoat is a Sun Capital Partner company.

Scanvec Amiable is the recognized global leader, enabling the professional graphics manufacturing industry in creating innovative and cutting edge displays. Scanvec Amiable offers complete and professional solutions for the sign making, digital printing, and CAD/CAM for CNC manufacturing industries. Scanvec Amiable is headquartered in Philadelphia, PA. Scanvec Amiable has additional offices in San Juan Capistrano, CA., and Brussels, Belgium.