



FOR IMMEDIATE RELEASE

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**INTELICOAT TECHNOLOGIES® INTRODUCES
MAGIC® GFCVG GLOSSY POLY/COTTON BLEND CANVAS FOR SOLVENT PRINTERS**

Premium Canvas Designed for High-Volume Art Reproduction

SOUTH HADLEY, Mass., September 26, 2006 – InteliCoat Technologies®, a world leader in the manufacture of coated paper, film and specialty substrates for imaging and electronic technologies, today announced the introduction of Magic® brand GFCVG, a glossy poly/cotton blend canvas optimized for solvent ink jet printers. A 23 mil, premium, water-resistant canvas designed especially for high-volume art reproduction, Magic GFCVG’s heavy textile base provides added durability and resists edge-cracking during the stretching and framing process.

Magic GFCVG complements InteliCoat’s extensive solvent ink jet product line, and provides a glossy printing surface with increased densities over matte-finished solvent canvas products. The new Magic GFCVG allows printer owners to take advantage of the highly profitable fine art reproduction market.

“We are delighted to add GFCVG to the Magic product line because it meets the high quality standards that InteliCoat customers have come to expect,” said Ed McCarron, director of marketing, digital imaging for InteliCoat. “InteliCoat is committed to continually expanding its range of specialty solvent ink jet products, allowing solvent printer owners to expand their business with new markets and applications.”

Magic brand GFCVG is immediately available in the following sizes and trade prices:

Magic GFCVG – 23 mil Heavy Weight, Glossy Poly/Cotton Canvas		
Size	Part Number	Trade Price*
36” x 20’	68457	\$64.69
36” x 75’	68458	\$242.58
50” x 75’	68459	\$336.91
54” x 75’	68460	\$363.86
60” x 75’	68461	\$404.30

** For actual prices, please call an authorized Magic brand reseller*

For more information about Magic GFCVG and other Magic brand media, call 800-628-8604 or visit the Web site at www.magicinkjet.com, where free sample rolls may be requested.

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The Magic brand consists of an array of digital imaging media products manufactured and marketed globally by InteliCoat Technologies, a world leader in the manufacture of coated paper, film and specialty substrates for imaging and electronic technologies. The company's products include: imaging substrates for graphics, desktop, proofing, design engineering applications and information storage; electronic films for applications in printed wiring boards, flexible circuits, ceramic passive components; high temperature, conductive and shielding tapes; conductive films; and microfilm. InteliCoat operates four manufacturing facilities in the United States and Europe, with sales and marketing operations in Australia, The Netherlands, the United Kingdom, North and South America. Worldwide headquarters is in South Hadley, Massachusetts, USA. InteliCoat is a Sun Capital Partner company.