

# BANNERS

## Magic® POS PRO+UV

### Block-Out Film for UV-Cure Print System

*Making all Great Images Count*



[www.magicinkjet.com](http://www.magicinkjet.com)

#### MARKET APPLICATIONS

- Promotional Roll-Up Banners
- Trade Show Graphics
- POP Applications
- Promotional Indoor Signage

#### PRODUCT DESCRIPTION

- 8.5 mil printable, anti-curl block-out film
- Specifically designed to work with UV-cure printers
- Front-imaged and front-viewed
- Expanded durability with lamination
- Cold laminates recommended (see Application Guide)

#### GENERAL AVAILABILITY

<b>Pos Pro+UV</b>	<b>Part #</b>
36" x 30'	70423
36" x 200'	70424

Core = 3"

#### FEATURES & BENEFITS

- Matte white printing surface: anti-curl
- High image quality and durability at an affordable price
- Specifically designed for UV-cure printing systems
- Cost-effective solutions for indoor roll-up banner applications

#### MEDIA COMPATIBILITY

Pos Pro +UV may be printed with most UV-cure printing systems.

**\*NOTE:** It is recommended that the automatic cutter be turned off within the printer system. Some printer blades may not be able to trim this media.

\* For complete Magic® product set, refer to Magic Printer Compatibility Chart under Technical Support on [www.magicinkjet.com](http://www.magicinkjet.com).

\* For additional product details – including lamination guidelines – see Application Guide under Tech Support of [www.magicinkjet.com](http://www.magicinkjet.com)

**Phone:** 1-413-539-5731

**Fax:** 1-800-861-4128

**Disclaimer:** Information presented in this product sellsheet is intended to offer a useful reference in selecting media for your output. No media warranties are implied unless specifically mentioned. Printer and / or ink changes may affect results. The most current product information may be found at [www.magicinkjet.com](http://www.magicinkjet.com).

**Date:** December 2010

*InteliCoat Technologies®*

# MAGIC® APPLICATIONS GUIDE

## POS PRO+ UV

### Block-out Film

### For UV Cure Printers

InteliCoat



Digital Imaging  
Substrates

MAGIC® POS PRO+ UV is a 8.5 mil printable, anti curl, blockout film that is specifically designed for UV Cure printers. POS PRO+ UV is a cost effective solution for indoor applications such as promotional roll-up applications, trade show graphics, and point-of-sale applications. POS PRO+ UV offers high image quality and durability at an affordable price.

### PHYSICAL PROPERTIES

Caliper . . . . .	8.5 mil (216.8 microns)
Basis Weight . . . . .	192.7 g/m <sup>2</sup>
60° Gloss . . . . .	3.1
Whiteness . . . . .	92
% Opacity . . . . .	99

### APPLICATIONS GUIDELINES

**Imaging:** The print needs to be front imaged and viewed from the image side. The print side is the matte side and it is wound to the outside of the roll. Roll up signage is the primary product application.

**Printer & Ink Compatibility:** POSPRO+UV is designed for Ultra-Violet ink jet printing on most UV cure printing systems such as Agfa, Vutek, Inca, Hewlett-Packard, etc.

**Note:** It is recommended to turn off the automatic cutter within the printer system. Some printer blades may not be able to trim this media.

**Light Stability:** UV inks provide long-term fade and water resistance.

**Material Storage:** To protect unused material, store product in it's original packaging in the poly bag at 72°F (+/-5).

### FINISHING RECOMMENDATIONS

**Laminating:** Lamination is not necessary, but if lamination is desired, cold pressure-sensitive overlaminates are recommended.

USA  
28 GAYLORD STREET  
SOUTH HADLEY MA 01075-2894

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For more information, call 1-800-628-8604,  
or visit our website: [www.magicinkjet.com](http://www.magicinkjet.com)

\*Most updated version of this guide can be obtained on our website.

02/09/10