



**For Immediate Release**

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**MUSEO® FINE ART SUPPORTS MAINE MEDIA WORKSHOPS WITH DIGITAL  
FINE ART AND PHOTO PAPERS**

**SOUTH HADLEY, Mass., November 3, 2008** – Museo® Fine Art, the preeminent brand of digital fine art media from InteliCoat Technologies®, a world leader in the manufacture of coated paper, film and specialty substrates for digital imaging applications, today announced its continued support of Maine Media Workshops, a non-profit educational organization offering more than 450 one- and two-week workshops for photographers, filmmakers and media artists, through the donation of its Museo brand digital fine art and photo papers for workshop participants.

Museo Fine Art recently offered its support for the “Portfolio with Brenton Hamilton” workshop, an intensive, high-level course that raised important questions of print statement and quality- much of which is reliant on the print media chosen- where students tested Museo fine art papers including Museo Silver Rag®, Museo MAX™ and Museo Portfolio Rag™ papers. Museo digital fine art paper has also been made available for all Maine Media Workshops digital lab classes, currently totaling 26, and Maine Media College Professional Certificate students who work with and test Museo papers in their first trimester.

The Museo family of digital fine art media is designed for photographers and artists who produce digital originals or reproductions using inkjet technology. Featuring 200 years of American

craftsmanship, Museo products are manufactured to meet Library of Congress and ISO archival standards with all papers being 100% cotton, internally buffered to prevent long term environmental acidification, and containing no optical brighteners which are known to fade over time. Museo papers are designed to meet the needs of the world's top printers and photographers and are available in common roll and sheet sizes for small, medium, and wide format printing.

“The role of the Museo media was remarkably important in the final outcome of work created in the ‘Portfolio with Brenton Hamilton’ project,” said Kate Izor, Photography Program director, Maine Media Workshops. “Because of Museo Fine Art’s generous support, students had the ability to test and experiment with different media types and study new possibilities for presenting their work, which we feel clearly impacted their understanding of the fine art printmaking process.”

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*As a world leader in the manufacture of coated paper, film, and specialty substrates for digital imaging applications, InteliCoat Technologies® has earned a reputation for producing innovative products for the wide format printing market, including the award-winning Magic® brand portfolio of digital imaging media, the Magiclée® brand of digital fine art and specialty ink jet media, Museo® brand digital fine art media and the JetSet® brand of products for the CAD market. InteliCoat is dedicated to conducting its business with maximum sensitivity to environmental compliance and concern as part of the company’s commitment to continually improving its environmental performance at all levels. InteliCoat operates two manufacturing facilities in the United States, with sales and marketing operations in Australia, The Netherlands, North and South America. Worldwide headquarters is in South Hadley, Massachusetts, USA. InteliCoat is a Sun Capital Partners company.*