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**INTELICOAT EXPANDS LINE OF THERMAL INK JET-COMPATIBLE
WALLCOVERING MEDIA WITH NEW MAGIC® BRAND MURAL PRO**

New Ink Jet Wallcovering Media Provides Cost-Effective Design Alternative

SOUTH HADLEY, Mass., January 21, 2003 - InteliCoat Technologies, a world leader in the manufacture of coated paper, film and specialty substrates for imaging and electronic technologies, today introduced Magic® Mural Pro, a latex-based, ink jet wallcovering media ideal for residential, hospitality, commercial and retail design.

The latest addition to Magic's digital wallcovering media, Mural Pro offers excellent image quality and limited wet expansion, while providing for superior interior design and art applications at a low cost.

"Mural Pro is a cost-effective, adhesive-free alternative to adhesive-backed vinyl for in-store environmental graphics, and affords endless opportunities in interior design as well as art reproduction and restoration," said InteliCoat Product Manager Ed McCarron. "Digitally printed wall coverings transcend traditional wallpaper by allowing designers the creativity to customize each assignment."

After an image is selected and formatted, Mural Pro is printed in panels with ink jet printers and installed to interior walls using standard wallpaper pastes. Mural Pro is compatible with pigmented inks on most Hewlett-Packard, Encad and ColorSpan printers and meets ASTM 798 standards for commercial wallcoverings.

Mural Pro is available is in the following sizes and trade prices:

MAGIC MURAL PRO	
Size	Trade Price*
54"x10ft	\$29.65
50"x75ft	\$222.40

* For actual prices, call an authorized Magic reseller

Mural Pro adds to Magic's Unusuwalls(tm) wallcovering media, a new breed of wallcovering substrates specifically designed for digital printing. For more information about Mural Pro or Magic brand media, call 800-628-8604 or visit the Web site at www.magicinkjet.com, where free sample rolls may be requested.

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The Magic brand consists of an array of digital imaging media products manufactured and marketed globally by InteliCoat Technologies, a world leader in the manufacture of coated paper, film and specialty substrates for imaging and electronic technologies. The company's products include: imaging substrates for graphics, desktop, proofing, design engineering applications and information storage; electronic films for applications in printed wiring boards, flexible circuits, ceramic passive components; high temperature, conductive and shielding tapes; conductive films; and microfilm. InteliCoat operates six manufacturing facilities in the United States and Europe with sales and marketing operations in Australia, the Netherlands, the United Kingdom, North and South America. Worldwide headquarters is in South Hadley, Massachusetts, USA. InteliCoat is a Sun Capital Partner company.