

# Magiclée®

Digital Fine Art and Photo Paper

*Trust your image on us.*

InteliCoat is pleased to offer Magiclée® brand Digital Fine Art and Photo Paper. As the brand name implies, we've combined the unique ability of InteliCoat to precisely apply ink receptive coatings to specialty media with the rapidly growing popularity of giclée printed art.

Magiclée offers a diverse range of media alternatives to meet the needs of the most discriminating artists. Fine and photo artists are discovering the time- and money-saving advantages of reproducing art on Magiclée ink jet media without compromising color accuracy, printing quality and permanence.

Digital art reproduction offers very attractive advantages over traditional techniques for a host of applications, including:

- Open editions
- Limited editions
- One-offs
- Prints on demand
- Samples for self-promotion

The Magiclée line is all about media choice and quality imaging. InteliCoat uses the latest technologies to apply coatings on specialty papers and canvas that enhance imaging performance without significantly changing the characteristics of the substrates.

Papers in the Magiclée line include fine art, matte presentation and fast-drying photobase. Canvas selections range from 100% cotton to poly/cotton canvas blends. All are compatible with water-based ink and printer systems and most are compatible with longer lasting pigment ink sets.

Today, high quality art reproduction is being output on a growing range of sheet, roll and hybrid sheet/roll ink jet printers. Regardless of the printer format, Magiclée brand media makes it possible to achieve the same quality results with sheets and rolls, which are available in a variety of sizes.



For more information  
About Magiclée  
Visit us on-line at  
[www.magicleeinkjet.com](http://www.magicleeinkjet.com)

*InteliCoat Technologies®*  
Comprehensive Coating Solutions

**Magiclée®** delivers superior image color, quality, reliability, and permanence.

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## TORINO Canvas Products

### Torino Décor™ - Universal Canvas

19.5 mil/488 micron/347 gsm  
Matte finish, poly/cotton blend, economy grade for décor art production. Can be used on most aqueous dye & pigment as well as solvent & eco-solvent ink jet printers. Smooth, consistent, bright white surface.

### Torino 17M

17 mil/433 micron/374 gsm  
Matte finish, subtle texture, acid-free artist stretch, poly/cotton blend. Aqueous dye/pigment compatible. *Wilhelm Imaging Research, Inc. predicted-years of display rating is 100 years plus.*

### Torino 20M

23 mil/575 micron/482 gsm  
Matte finish, highly textured, acid-free artist stretch 100% cotton canvas. Aqueous dye/pigment compatible.

### NEW! Torino 20S

21.5 mil/538 micron/364 gsm  
100% cotton artist, highly textured artist stretch canvas, acid free. Dye and pigment compatible. Fine art, photo reproduction.

### Torino 21G / Torino 21M

20 mil/500 micron/412 gsm  
21 mil/513 micron/355 gsm  
Gloss or matte finish, medium texture, acid-free artist stretch poly/cotton blend canvas. Aqueous dye/pigment compatible.

## VERONA Fine Art Paper Products

### NEW! Verona 250 HD - Fine Art Paper

15.5 mil/387 micron/272 gsm  
High definition, 100% cotton, fine art paper that offers clean, sharp images with exceptional color gamut. Smooth, matte finish. Designed for use with dye & pigment inks, thermal and piezo printers. Vibrant colors, beautifully defined blacks and gray tones.

### Arches® by Magiclée® Verona 285T / 285S

285 gsm/475 micron/19 mil  
Textured and smooth-surfaced watercolor paper that is 100-percent cotton, mould-made, lignin- and acid-free with a traditional matte finish plus a water-resistant coating, all free of optical brighteners. *Wilhelm Imaging Research, Inc. predicted-years of display rating is 100 years plus.*

## SIENA Quick-Drying Photobase Products

### Siena 250L / Siena 250G

255 gsm/235 micron/9.5 mil  
Lustre or glossy finish, heavyweight photobase paper.

## FIRENZE Matte Paper Products

### Firenze 132 / Firenze 170

132 gsm/165 micron/6.5 mil  
170 gsm/191 micron/7.5 mil  
Bright white, medium or heavyweight, smooth photorealistic paper.

## MURAL-PRO™ - Paper

### Mural-Pro™

228 gsm/306 micron/12 mil  
Unique latex-saturated paper which is ideal for custom indoor murals and wall coverings. Can be used on most aqueous pigment as well as solvent ink jet printers.

## MAGILEE FILM Products

### NEW! Palermo White Film

4.85 mil/121 micron  
Glossy white polyester film. Durable, tear-resistant. Ink jet coating accepts most dye-based & pigment OEM inks. High contrast white background results in vibrant, high res, super glossy photographic images.

### NEW! Novara Backlit Film

6.7 mil/171 micron  
Polyester film compatible with thermal and piezo pigmented systems, including Epson. Vivid color, high image resolution, waterfast. Great color pop with matte black inks.

## MAGILEE TEXTILE Products

### FAB-6 Polyester Fabric

6.8 mil/173 micron  
FAB-6 is 100% polyester woven fabric, ideal for producing flags, banners, craft applications, "faux" canvas. Superb color gamut.

#### Sheet Sizes:

- A — 8.5" x 11" / 21.59 cm x 27.94 cm
- B — 11" x 17" / 27.94 cm x 43.18 cm
- A3+ — 13" x 19" / 33.02 cm x 48.26 cm

#### Roll Sizes:

- 17" / 43.18 cm
- 24" / 60.96 cm
- 36" / 91.44 cm
- 42" / 106.68 cm
- 44" / 111.76 cm
- 50" / 127 cm
- 54" / 137.16 cm
- 60" / 152.4 cm

Note: Not all products available in all sizes.

[www.magicleeinkjet.com](http://www.magicleeinkjet.com)

Contact your authorized Magiclée distributor for more information or call:

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