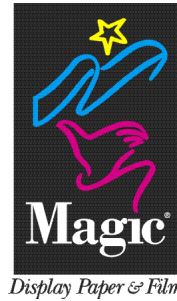


**FOR IMMEDIATE RELEASE**

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**INTELICOAT CONTINUES TO EXPAND ITS RANGE OF SOLVENT INK JET MEDIA WITH THE INTRODUCTION OF A NEW MAGIC BRAND STRETCH CANVAS**

*GFCVM Matte Finish Canvas is Ideal for Fine Art and Photographic Reproductions*

**SOUTH HADLEY, Mass., April 15, 2004** - InteliCoat Technologies, a world leader in the manufacture of coated paper, film and specialty substrates for imaging and electronic technologies, today announced the addition of a new Magic<sup>®</sup> canvas product for solvent ink jet printers, GFCVM. Among the first canvas products available for today's greatly improved solvent ink jet printing technologies, Magic GFCVM is ideal for increasingly popular applications such as fine art and photographic reproductions.

"With more print providers investing in solvent ink jet printers, there is a need for a greater range of media options to enable them to increase the productivity and profitability of their hardware," said Ed McCarron, product manager at InteliCoat Technologies. "That trend, coupled with the growing market for digital fine art and photographic reproduction, is what drove the development of this latest Magic product. We are pleased to be one of the first to market with a canvas substrate that can expand the range of applications of solvent ink jet printers."

Magic GFCVM is a 17-mil, matte finish, artist stretch polyester / cotton blend canvas media featuring a refined surface with the look, feel and stretch characteristics of cotton canvas, but with fewer surface irregularities making it better suited for high-speed production. InteliCoat's recently introduced GFPHOTO photo paper for solvent ink jet printers is another option for photographic reproductions, and was acknowledged at PMAI 2004 in a DIMA TOP CHOICE award.

**Magic GFCVM is currently available in put-ups for grand format, solvent ink jet and Arizona Digital Presses at the following trade prices:**

<b>Magic GFCVM</b>		
<b>Size</b>	<b>Part Number</b>	<b>Trade Price*</b>
36" X 15'	66026	\$21.75
36" X 75'	66027	\$108.75

50" X 75'	66028	\$150.8
54" X 75'	66029	\$163.125
60" X 75'	66030	\$181.25
<b>Magic GFCVMSIJ</b>		
<b>Size</b>	<b>Part Number</b>	<b>Trade Price*</b>
36" X 15'	66015	\$21.75
30" X 40'	66016	\$48.33
36" X 40'	66017	\$58.00
50" X 40'	66018	\$80.43
50" X 75'	66019	\$150.80
54" X 40'	66020	\$87.00
54" X 75'	66021	\$163.13
60" X 40'	66022	\$96.67
60" X 75'	66023	\$181.25
<b>Magic GFCVMAZ</b>		
<b>Size</b>	<b>Part Number</b>	<b>Trade Price*</b>
54" X 15'	66024	\$32.63
54" X 75'	66025	\$163.13

*\* For actual prices, call an authorized Magic reseller*

For more information about Magic GFCVM or other Magic brand media, call 800-628-8604 or visit the Web site at [www.magicinkjet.com](http://www.magicinkjet.com), where free sample rolls may be requested.

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*The Magic and Azon brands consist of an array of digital imaging media products manufactured and marketed globally by InteliCoat Technologies, a world leader in the manufacture of coated paper, film and specialty substrates for imaging and electronic technologies. The company's products include: imaging substrates for graphics, desktop, proofing, design engineering applications and information storage; electronic films for applications in printed wiring boards, flexible circuits; optical films for displays; high temperature, conductive and shielding tapes; conductive films; and microfilm. InteliCoat operates five manufacturing facilities in the United States and Europe with sales and marketing operations in Australia, the Netherlands, the United Kingdom, North and South America. Worldwide headquarters is in South Hadley, Massachusetts, USA. InteliCoat is a Sun Capital Partner company.*