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**INTELICOAT TECHNOLOGIES MAGIC® BRAND INTRODUCES NEW
POLYCARBONATE FILM DESIGNED FOR PORTABLE TRADE SHOW GRAPHICS**

*Magic® TSG-12 Designed for High-Quality Frontlit or Backlit Displays
that are Easy to Transport, Handle and Install*

SOUTH HADLEY, Mass., January 21, 2003 - InteliCoat Technologies announced today the availability of a new Magic® brand polycarbonate film product, TSG-12. Specifically designed for use in trade show graphic applications, the 12-mil polycarbonate film offers outstanding image quality and durability along with excellent adhesion to the Magic DMWVA10 white vinyl backer, even after being rolled and unrolled for transport.

Imaging on the TSG-12 film is performed in reverse so that graphics are protected by the white vinyl backer on one side and the polycarbonate on the other. Optimized for rigid translucent frontlit or backlit displays, TSG-12's polished viewing surface delivers high color gamut while allowing for low-glare viewing, even when displayed under trade show lighting.

"Trade show graphics represent a very specialized application, one that poses a number of challenges, and we designed the TSG-12 with those challenges in mind," said Dan Halkyard, marketing director for display products at InteliCoat Technologies. "We consider it very important to provide a product that minimizes problems associated with transportability, re-usability, handling and viewing of trade show graphics. We've been able to accomplish this without compromising on the image quality and durability trade show production professionals demand."

TSG-12 is compatible with most thermal and water-based piezo wide-format ink jet printers using both dye and pigmented inks. To optimize the output on TSG-12 media, IntelliCoat offers ICC color profiles for selected RIP, ink and printer combinations at www.magicinkjet.com.

Magic TSG-12 is currently available in the following sizes and trade prices:

Magic TSG-12 Polycarbonate Film		
Size	Part Number	Trade Price*
36"x10ft	48985	\$46.80
36"x60ft	48984	\$280.00
42"x60ft	48986	\$327.60
50"x60ft	48987	\$390.00
54"x60ft	48988	\$472.50

* For actual prices, call an authorized Magic reseller

For more information about TSG-12 polycarbonate film or Magic brand media, call 800-628-8604 or visit the Web site at www.magicinkjet.com, where free sample rolls may be requested.

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The Magic brand consists of an array of digital imaging media products manufactured and marketed globally by IntelliCoat Technologies, a world leader in the manufacture of coated paper, film and specialty substrates for imaging and electronic technologies. The company's products include: imaging substrates for graphics, desktop, proofing, design engineering applications and information storage; electronic films for applications in printed wiring boards, flexible circuits, ceramic passive components; high temperature, conductive and shielding tapes; conductive films; and microfilm. IntelliCoat operates six manufacturing facilities in the United States and Europe with sales and marketing operations in Australia, the Netherlands, the United Kingdom, North and South America. Worldwide headquarters is in South Hadley, Massachusetts, USA. IntelliCoat is a Sun Capital Partner company.