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REXAM MAGIC® BRAND ADDS UNIVERSALLY COMPATIBLE FAB6 FABRIC TO BANNER MEDIA LINE

Polyester Woven Fabric Features UV- and Water
Resistant Coating Compatible with Pigment Inks...

SOUTH HADLEY, Mass, March 7, 2002 - Magic® brand today announced the addition of a new 100 percent polyester woven fabric banner media, universally compatible with pigment inks for use in most thermal and piezo ink jet printers. New Magic FAB6 is a 6 mil flexible, UV - and water-resistant fabric banner suited for both indoor and outdoor displays.

"FAB6 adds a new, unique dimension to the Magic banner line," said Dan Halkyard, director of marketing for display media at Rexam Image Products. "The flexible, drapable characteristics of FAB6 make it ideal for numerous potential applications such as window displays, pull-up banner displays, motorized multiple image displays, and can even be used as a backlit."

FAB6 has an outdoor life expectancy of up to six-months under most conditions and up to 12-months indoors.

Magic FAB6 is currently available in the following sizes and trade prices:

Size	Part Number	Trade Price*
36" x 10'	45806	\$ 26.00
36" x 150'	45805	\$385.00
50" x 150'	46947	\$534.00

* For actual prices, call an authorized Magic reseller

Sample rolls can be obtained at no charge by visiting the Magic Web site, www.magicinkjet.com. For more information about FAB6 or Magic brand media, call 800-628-8604 or visit our Web site at www.magicinkjet.com.

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The Magic brand consists of an array of digital imaging media products manufactured and marketed globally by Rexam Image Products, a world leader in the manufacture of coated paper, film and specialty substrates for imaging and electronic technologies. The company's products include: imaging substrates for graphics, desktop, proofing, design engineering applications and information storage; electronic films for applications in printed wiring boards, flexible circuits, ceramic passive components; high temperature, conductive and shielding tapes; conductive films; weatherable films; and microfilm. Rexam Image Products has seven manufacturing facilities in the United States and Europe. Headquartered in Western Massachusetts in the U.S., Rexam Image Products is a wholly owned subsidiary of Rexam Inc., the U.S. division of Rexam PLC.