



READERS' CHOICE TOP PRODUCTS OF 2007

efits of easy installation and non-visible air release channels for a smoother appearance and higher gloss. Its patented technologies provide effortless slideability, allowing the graphic to be repositioned if necessary for fast, easy bubble-free installation even under challenging conditions. From the pits at Daytona to the streets of San Francisco, *WFI* readers gave this vinyl media a big thumbs up.

cotton fiber to Library of Congress specifications. Its natural texture accentuates fine art and photographic inkjet prints.

Wide-Format Media: Fine Art



Hawk Mountain Condor BriteWhite

Recognized once again for achieving outstanding print quality in black & white and true color reproduction, Condor BriteWhite fine art

paper has become the favorite of photographers and artists who produce inkjet prints since it was introduced six years ago. Condor BriteWhite is an archival paper, made from 100 percent

Wide-Format Media: Universal



InteliCoat MagicPOS PRO 200

Magic PCS PRO 200 is a 9.5 mil, anti-curl, block-out polyester film specifically designed for universal printing. POS PRO 200's high image quality and durability make it a great product for point-of-purchase roll-up and pop-up applications. Additionally, the use of polyester film in the substrate construction gives Magic POS PRO 200 good rigidity, as well as non-curl for easy handling in roll-up banner systems. POS PRO is a cost-effective solution for indoor applications such as: high-quality promotional roll-up applications, trade show graphics, and POS applications.



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