



FOR IMMEDIATE RELEASE

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INTELICOAT TECHNOLOGIES® ADDS NEW AND IMPROVED MAGIC® GFPOLY TO SOLVENT INK JET MEDIA LINE

Glossy Polypropylene Banner Assures Consistent, Photo-Quality Imaging

SOUTH HADLEY, Mass., September 26, 2006 – InteliCoat Technologies®, a world leader in the manufacture of coated paper, film and specialty substrates for imaging and electronic technologies, today announced the introduction of the new and improved Magic® GFPOLY 8-mil glossy polypropylene banner designed for solvent ink jet printers. An upgraded version of the original polypropylene banner, the new GFPOLY assures consistent, photo-quality imaging across both eco-solvent and solvent ink jet printers, and is formulated to work with the latest generation of solvent ink jet printers manufactured by Hewlett-Packard, Mimaki, Mutoh, Roland, Scitex, Seiko and Vutek.

Magic GFPOLY glossy polypropylene is constructed with a specialized coating that offers a high degree of brightness and finer color gamut, as well as an extremely smooth surface for high photographic resolution. A cost-effective solution for solvent printer owners to produce high-end P.O.P. banners, posters, roll-up displays and trade show graphics, the new GFPOLY may be overlaminated with most cold laminates and low temperature hot laminating materials.

“InteliCoat is continually evolving our Magic solvent ink jet media line to help our customers take advantage of new, more profitable applications,” said Ed McCarron, director of marketing, digital imaging for InteliCoat. “Media options like the new and improved GFPOLY ensure that our products are consistently reliable from roll to roll, and of the highest image quality.”

Magic GFPOLY is available in the following sizes and trade prices:

Magic GFPOLY – 8 mil Glossy Polypropylene Banner for Solvent Printers		
Size	Part Number	Trade Price*
36" x 20'	67059	\$18.00
30" x 100'	67060	\$75.00
36" x 100'	67061	\$90.00
54" x 100'	67062	\$135.00
60" x 100'	67063	\$150.00

** For actual prices, please call an authorized Magic reseller.*

For more information about Magic GFPOLY and other Magic brand media, call 800-628-8604 or visit the Web site at www.magicinkjet.com, where free sample rolls may be requested.

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The Magic brand consists of an array of digital imaging media products manufactured and marketed globally by InteliCoat Technologies, a world leader in the manufacture of coated paper, film and specialty substrates for imaging and electronic technologies. The company's products include: imaging substrates for graphics, desktop, proofing, design engineering applications and information storage; electronic films for applications in printed wiring boards, flexible circuits, ceramic passive components; high temperature, conductive and shielding tapes; conductive films; and microfilm. InteliCoat operates four manufacturing facilities in the United States and Europe, with sales and marketing operations in Australia, The Netherlands, the United Kingdom, North and South America. Worldwide headquarters is in South Hadley, Massachusetts, USA. InteliCoat is a Sun Capital Partner company.