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**MAGIC® FAB-6 MEDIA HELPS MIMAKI WIN PRODUCT OF THE YEAR AT  
2004 DPI CONFERENCE**

*First-Place Image in Textile Category Printed on Magic® Fabric Banner*

**SOUTH HADLEY, Mass., November 3, 2004** – InteliCoat Technologies, a world leader in the manufacture of coated paper, film and specialty substrates for imaging and electronic technologies, is pleased to announce that its Magic® FAB-6 indoor/outdoor fabric banner played a critical role in Mimaki’s Digital Printing & Imaging Association (DPI) recent product of the year award. Mimaki’s JV22-160 printer received top honors in the fabric print category with an image printed on Magic FAB-6 fabric banner. The award was announced at the Specialty Graphic Imaging Association (SGIA) trade show, held in conjunction with the DPI Conference, which took place in Minneapolis, October 6-9, 2004.

Magic FAB-6 is a 6.8 mil 100% polyester-woven fabric ideal for producing flags, displays, window decorations, pop-up displays and window backlights. Its unique ink jet coating provides compatibility with a wide variety of thermal and water-based piezo printer systems.

“We chose the Magic FAB-6 for the DPI entry because we knew that it would enable us to achieve the best-looking image possible,” said Steve Urmano, marketing manager at

Mimaki USA. “We recommend many of InteliCoat’s Magic products because of their quality and reliability.”

“We are delighted to see Mimaki win first place in the textile category at DPI with our FAB-6 media,” said Ed McCarron, product manager at InteliCoat Technologies.

“Mimaki’s JV22-160 printer is one of the best in its class, and we’re pleased to be able to help optimize its performance with our media.”

For more information about Magic FAB-6, or other Magic brand media, call 800-628-8604 or visit the Web site at [www.magicinkjet.com](http://www.magicinkjet.com), where free sample rolls may be requested.

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*The Magic and Azon brands consist of an array of digital imaging media products manufactured and marketed globally by InteliCoat Technologies, a world leader in the manufacture of coated paper, film and specialty substrates for imaging and electronic technologies. The company's products include: imaging substrates for graphics, desktop, proofing, design engineering applications and information storage; electronic films for applications in printed wiring boards, flexible circuits; optical films for displays; high temperature, conductive and shielding tapes; conductive films; and microfilm. InteliCoat operates four manufacturing facilities in the United States and Europe with sales contacts and marketing operations in Australia, the Netherlands, the United Kingdom, North and South America. Worldwide headquarters is in South Hadley, Massachusetts, USA. InteliCoat is a Sun Capital Partner company.*