



*InteliCoat*

**Congressman Richard Neal Visits InteliCoat Technologies to Show His Support for the Company's World-Class Lean Manufacturing Program and Continued International Success**

**SOUTH HADLEY, MA January 27, 2010** – InteliCoat Technologies®, a world leader in the manufacture of coated paper, film, and specialty substrates for digital imaging applications, welcomed congressmen Richard Neal Monday morning at the company's South Hadley headquarters. Neal has worked with InteliCoat over the last 18 months to help provide support for the company as it continues to build a world-class Lean Manufacturing program, and successfully grow the company to compete in a global marketplace.

In late 2008, InteliCoat was awarded a \$381,350 Workforce Training Fund by the State of Massachusetts to help fund the company's enterprise-wide Lean Manufacturing Program. InteliCoat's program was initially launched in October of 2007 with the goal of eliminating waste company-wide in every process within the customer value chain. To date, the program has played a critical role in accelerating time-to-market for new products, increasing customer service levels and strengthening InteliCoat's global leadership in providing world-class digital imaging products.

Congressman Neal represents the Second District of Massachusetts, which includes western and central Massachusetts. He is co-chairman of the New England Congressional Caucus, where he continues to advocate for the unique regional interests of the six New England States, and serves as the Chairman of the Subcommittee on Select Revenue Measures. Neal is also the lead sponsor of legislation to prevent American companies from moving offshore to avoid paying U.S. taxes.

“With the rapidly growing trend of globalization that is occurring in our economy, US businesses both large and small are now competing with companies all over the world,” said Neal. “It is refreshing to see a local business like InteliCoat Technologies that has successfully evolved its business model to compete on a global scale, and I applaud their continued efforts in this area.”

Congressman Neal's leadership and expertise has been invaluable to InteliCoat as we successfully move our company forward,” said Joe Lupone, President and CEO of InteliCoat Technologies. “Despite facing a volatile economic climate in 2009, InteliCoat closed out the year with a rapid increase in sales – marking our strongest quarter of the year – and we look forward to continuing to grow worldwide throughout 2010.”

## **About InteliCoat Technologies**

As a world leader in the manufacture of coated paper, film, and specialty substrates for digital imaging applications, InteliCoat Technologies® has earned a reputation for producing innovative products for the wide format printing market, including the award-winning Magic® brand portfolio of digital imaging media, the Magiclée® brand of digital fine art and specialty media, Museo® brand digital fine art media and the JetSet® brand of products for the CAD market. InteliCoat is dedicated to conducting its business with maximum sensitivity to environmental compliance and concern as part of the company's commitment to continually improving its environmental performance at all levels. InteliCoat operates two manufacturing facilities in the United States, with sales and marketing operations in Australia, The Netherlands, North and South America. Worldwide headquarters is in South Hadley, Massachusetts, USA. InteliCoat is a Sun Capital Partners company.

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**For more information or photos of Congressman Neal's visit, please contact:**

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