



**FOR IMMEDIATE RELEASE**

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**INTELICOAT TECHNOLOGIES® ADDS ICC PROFILES FOR  
NEW CANON IMAGEPROGRAF LARGE FORMAT PRINTERS**

**SOUTH HADLEY, Mass., April 8, 2010** – [InteliCoat Technologies®](#), a world leader in the manufacture of coated paper, film, and specialty substrates for digital imaging technologies, today announced that all of its [Magic®](#), [Magiclée®](#) and [Museo®](#) brand products are now profiled for Canon’s recently announced imagePROGRAF large format printers, including the 44-inch imagePROGRAF iPF8300, 24-inch imagePROGRAF iPF6350 and the iPF6300. These newest additions highlight InteliCoat’s commitment to providing customers with one of the most comprehensive, readily-accessible library of ICC profiles in the industry.

Canon’s imagePROGRAF iPF6300/6350/8300 large format printers feature a new ink set, LUCIA EX, which enables photographers to precisely achieve desired results by producing more expressive, crisp blacks, smooth color gradations and the capability to reproduce the finest details in the shadow areas of photographs. The new inks are also designed with an innovative polymer structure that results in greater scratch resistance and protection from color fading, while also reducing bronzing and metamerism for durable, stable output.

“At InteliCoat, we do everything possible to ensure our customers obtain optimized results from our products, which is why we place such importance on our extensive library of ICC profiles,” said Jonathan Read, Technical Sales & Applications Manager at InteliCoat Technologies. “By optimizing Magic, Magiclée and Museo brand products for the latest generation of Canon printers, our customers will be able to produce consistent, accurate, high-quality color images every time. It is now even easier to obtain excellent results on these machines, due to Canon’s new Media Configuration Tool, which allows our customers to import our custom media files directly into the printer. This feature is a great way to streamline and simplify the printing process for novice printer operators, to the most knowledgeable experts.”

To access IntelliCoat's ICC profiles, please visit <http://www.magicinkjet.com/icc-profile-search.php>. For additional information about IntelliCoat brand ink jet media, call 800-628-8604 or visit the website at [www.magicinkjet.com](http://www.magicinkjet.com).

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### **About IntelliCoat Technologies**

As a world leader in the manufacture of coated paper, film, and specialty substrates for digital imaging applications, IntelliCoat Technologies® has earned a reputation for producing innovative products for the wide format printing market, including the award-winning Magic® brand portfolio of digital imaging media, the Magiclée® brand of digital fine art and specialty media, Museo® brand digital fine art media and the JetSet® brand of products for the CAD market. IntelliCoat is dedicated to conducting its business with maximum sensitivity to environmental compliance and concern as part of the company's commitment to continually improving its environmental performance at all levels. IntelliCoat operates two manufacturing facilities in the United States, with sales and marketing operations in Australia, The Netherlands, North and South America. Worldwide headquarters is in South Hadley, Massachusetts, USA. IntelliCoat is a Sun Capital Partners company.

Follow IntelliCoat on Twitter at: <http://twitter.com/intelicoat>, Magic on Twitter at: <http://twitter.com/intelicoatmagic>, Magiclée on Twitter at: <http://twitter.com/MagicleeFineArt>, or Museo Fine Art on Twitter at: <http://twitter.com/MuseoFineArt>.