



*InteliCoat Technologies®*

**FOR IMMEDIATE RELEASE**

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**INTELICOAT TECHNOLOGIES® AND LEGION PAPER COLLABORATE TO  
IMPROVE SERVICE AND SUPPLY OF MUSEO® FINE ART PRODUCTS**

**SOUTH HADLEY, Mass., February 17, 2011** – [InteliCoat Technologies®](#), a world leader in the manufacture of coated paper, film and specialty substrates for digital imaging applications, and [Legion Paper](#), a leading source for fine art paper, digital fine art paper, handmade paper and decorative paper and a Master Distributor of [Museo® Fine Art](#) products, today announced plans to collectively improve sales and service to the channel. The renewed commitment between Museo Fine Art and Legion, which has the authority to distribute all Museo Fine Art brands through its comprehensive network of resellers, signifies a collaborative effort focused on growth and expansion within the digital fine art and photography industry.

“We are extremely committed to sourcing the finest papermakers around the globe and have a great respect for the skill of the artisans who use our products,” said Marc Schotland, Director of Marketing, Legion Paper. “Museo’s proven ability to consistently deliver superior quality products perfectly suited for the fine art and photo markets that we serve makes them an ideal partner for us. We are pleased to put a collective focus on growing and expanding the brand more than ever to the channel.”

Museo is targeted toward professional, semi-professional, and prosumer photographers and artists who produce digital originals or reproductions using inkjet technology. Museo products are available in common roll and sheet sizes for small, medium, and wide format printing. Pre-scored, two side printable card stock is also available to make the production of greeting cards, invitations, and announcements quick and easy.

“Legion Paper has been a valued distributor for several years and we are excited to work even more closely with them now to collectively grow sales of Museo products to the channel,” said Jennifer Chagnon, Senior Marketing Manager at InteliCoat Technologies. “Like InteliCoat, Legion is steadfast in its commitment to customer service and professionalism and our customers have come to expect a high level of reliability from Legion and its resellers.”

Museo Fine Art and Legion Paper are co-exhibiting at next week’s [WPPI Las Vegas 2011](#) from February 21<sup>st</sup> – 23<sup>rd</sup> at booth 1613. For more information regarding Museo Fine Art from InteliCoat Technologies, or to view the new and improved website, visit [www.museofineart.com](http://www.museofineart.com). For additional information about Legion Paper, visit <http://www.legionpaper.com/>.

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*As a world leader in the manufacture of coated paper, film, and specialty substrates for digital imaging applications, InteliCoat Technologies® has earned a reputation for producing innovative products for the wide format printing market, including the award-winning Magic® brand portfolio of digital imaging media, the Magiclée® brand of digital fine art and specialty media, Museo® brand digital fine art media and the JetSet® brand of products for the CAD market. InteliCoat is dedicated to conducting its business with maximum sensitivity to environmental compliance and concern as part of the company’s commitment to continually improving its environmental performance at all levels. InteliCoat operates two manufacturing facilities in the United States, with sales and marketing operations in Australia, The Netherlands, North and South America. Worldwide headquarters is in South Hadley, Massachusetts, USA. InteliCoat is a Sun Capital Partners company.*

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