

## **MEDIA ADVISORY**

**November 2, 2011**

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### **INTELICOAT TECHNOLOGIES® TO HOST SOLVENT / ECO SOLVENT PRODUCTS AND APPLICATIONS WEBINAR SERIES IN NOVEMBER**

**WHO:**        [InteliCoat Technologies®](#), a world leader in the manufacture of coated paper, film and specialty substrates for digital imaging applications.

**WHAT:**        In support of [InteliCoat's November Product of the Month, Magic® POS PRO™+ 200 Polyester Film](#), InteliCoat representatives will be hosting an online webinar to review common solvent / eco solvent compatible media and applications. Attendees will learn about the wide variety of Magic and Magiclée® products that are compatible with the latest in solvent / eco solvent printing technologies, including papers, films and banners.

November Product of the Month Magic POS PRO+ 200 is a 10.4 mil, anti-curl, block-out polyester film specifically designed for universal printing. Offering an improved bright white printing surface for added color pop, POS PRO+ 200 features high image quality along with durability. It is manufactured with a universal matte coating compatible with both aqueous pigment and solvent ink jet printers.

**WHEN:**        The webinars will be held the following Thursdays in November at 2:30 p.m. ET. To register, click on the appropriate link below:

[Thu, Nov 3, 2011 2:30 PM - 3:00 PM EDT](#)

[Thu, Nov 10, 2011 2:30 PM - 3:00 PM EST](#)

[Thu, Nov 17, 2011 2:30 PM - 3:00 PM EST](#)

**WHERE:**        For additional information about these free events, visit the Magic Ink Jet website at:

<http://www.magicinkjet.com/pages.php?name=webinars>

#### **About InteliCoat Technologies**

As a world leader in the manufacture of coated paper, film, and specialty substrates for digital imaging applications, InteliCoat Technologies® has earned a reputation for producing innovative products for the wide format printing market, including the award-winning Magic® brand portfolio of digital imaging media, the Magiclée® brand of digital fine art and specialty media, Museo® brand digital fine art media and the JetSet®

brand of products for the CAD market. InteliCoat is dedicated to conducting its business with maximum sensitivity to environmental compliance and concern as part of the company's commitment to continually improving its environmental performance at all levels. InteliCoat operates two manufacturing facilities in the United States, with sales and marketing operations in Australia, The Netherlands, North and South America. Worldwide headquarters is in South Hadley, Massachusetts, USA. InteliCoat is a Sun Capital Partners company.

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