

MEDIA ADVISORY

January 5, 2012

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INTELICOAT TECHNOLOGIES® TO HOST BACKLIT MEDIA AND APPLICATIONS WEBINAR SERIES IN JANUARY

WHO: [InteliCoat Technologies®](#), a world leader in the manufacture of coated paper, film and specialty substrates for digital imaging applications.

WHAT: In support of [January Product of the Month, Magic® DMBL5 satin backlit film](#), InteliCoat representatives will be hosting an online webinar to review the company's wide array of backlit media products. The Magic portfolio features several clear and opaque media offerings for the creation of backlit and backprint applications, including window displays, trade show media, point-of-sale (POS) and P.O.P. displays, and kiosk displays. The webinar will provide attendees with an overview of featured Magic offerings, many of which are universal with cross platform compatible coatings for use on water-based, eco-solvent, solvent, UV cure and latex printers.

January Product of the Month Magic DMBL5 represents the next generation of backlit films. The satin print surface of the 6.5 mil., instant dry backlit film allows for maximum ink density, vivid color and the highest image resolution. Featuring a water resistant surface, it is ideal for both indoor and outdoor backlit applications. DMBL5 also offers excellent color and transmissive density with pigmented water-based inks.

WHEN: The webinars will be held the following Thursdays in January at 2:30 p.m. ET. To register, click on the appropriate link below:

Thursday, January 5, 2012 2:30 PM - 3:00 PM ET
<https://www2.gotomeeting.com/register/915601146>

Thursday, January 12, 2012 2:30 PM - 3:00 PM ET
<https://www2.gotomeeting.com/register/115717378>

Thursday, January 19, 2012 2:30 PM - 3:00 PM ET
<https://www2.gotomeeting.com/register/895748842>

Thursday, January 26, 2012 2:30 PM – 3:00 PM ET

<https://www2.gotomeeting.com/register/984210906>

WHERE: For additional information about these free events, visit the Magic Ink Jet website at:

<http://www.magicinkjet.com/pages.php?name=webinars>

About InteliCoat Technologies

As a world leader in the manufacture of coated paper, film, and specialty substrates for digital imaging applications, InteliCoat Technologies® has earned a reputation for producing innovative products for the wide format printing market, including the award-winning Magic® brand portfolio of digital imaging media, the Magiclée® brand of digital fine art and specialty media, Museo® brand digital fine art media and the JetSet® brand of products for the CAD market. InteliCoat is dedicated to conducting its business with maximum sensitivity to environmental compliance and concern as part of the company's commitment to continually improving its environmental performance at all levels. InteliCoat operates two manufacturing facilities in the United States, with sales and marketing operations in Australia, The Netherlands, North and South America. Worldwide headquarters is in South Hadley, Massachusetts, USA. InteliCoat is a Sun Capital Partners company.

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