

MEDIA ADVISORY

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INTELICOAT TECHNOLOGIES® TO HOST TRADE SHOW MEDIA AND APPLICATIONS WEBINAR SERIES IN FEBRUARY

WHO: [InteliCoat Technologies®](#), a world leader in coated paper, film and specialty substrates for digital imaging applications.

WHAT: In support of [InteliCoat's February Product of the Month, Magic® POS PRO™+ 400](#), InteliCoat representatives will be hosting online webinars to review common trade show media and applications. The Magic portfolio features several offerings for the creation of trade show applications, including papers, banners, backlit, blockout films, and repositionable products. Additionally, many Magic trade show media offerings are universal with cross platform compatible coatings for use on water-based, eco-solvent, solvent, UV cure and latex printer technologies.

February Product of the Month POS PRO+ 400 is a 16.5 mil printable, anti curl, blockout film specifically designed for trade show graphic applications. It is a cost-effective solution for durable, high quality trade show graphics and is coated with a universal coating that is compatible with both aqueous pigment and solvent ink jet printers.

WHEN: The webinars will be held the following Thursdays in February at 2:30 p.m. ET. To register, click on the appropriate link below:

[Thu, Feb 2, 2012 from 2:30 PM - 3:00 PM ET](#)
[Thu, Feb 9, 2012 from 2:30 PM - 3:00 PM ET](#)
[Thu, Feb 16, 2012 from 2:30 PM - 3:00 PM ET](#)
[Thu, Feb 23, 2012 from 2:30 PM - 3:00 PM ET](#)

WHERE: For additional information about these free events, visit the Magic Ink Jet website at:

<http://www.magicinkjet.com/pages.php?name=webinars>

About InteliCoat Technologies

As a world leader in coated paper, film, and specialty substrates for digital imaging applications, InteliCoat Technologies® has earned a reputation for producing innovative

products for the wide format printing market, including the award-winning Magic® brand portfolio of digital imaging media, the Magiclée® brand of digital fine art and specialty media, Museo® brand digital fine art media and the JetSet® brand of products for the CAD market. InteliCoat is dedicated to conducting its business with maximum sensitivity to environmental compliance and concern as part of the company's commitment to continually improving its environmental performance at all levels. InteliCoat has sales and marketing operations in Australia, The Netherlands, North and South America with worldwide headquarters in South Hadley, Massachusetts, USA.

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